



Case Study

Al Rowad International Schools

Location: Riyadh, Saudi Arabia

Type: International School with an Islamic ethos



Al Rowad International School students get a personalised learning experience with LiteracyPlanet and improve literacy.



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The immediate feedback LiteracyPlanet gives us as teachers is priceless. We are able to use this data to quickly see across the class what strategies we need to implement to ensure every student has the best possible experience.

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Matthew Cooper
Head of Academics KG-Grade 6

Why they chose LiteracyPlanet

Al Rowad International Schools in Saudi Arabia's bustling Riyadh is an International School with an Islamic focus and offers both British and American curricula. The teachers here focus on sourcing and implementing the latest technology that will assist them in delivering the best learning experience. Aligning with this focus, Al Rowad International Schools chose to implement LiteracyPlanet across their English language teaching to enhance the provision of their online literacy resource, as they were impressed with the program's high-quality content and the immediate impact it had on improving students' literacy skills and knowledge.





How the school uses LiteracyPlanet to improve literacy outcomes.

LiteracyPlanet's breadth and depth are illustrated at Al Rowad International Schools where 3,500 students from KG to Grade 10 use the program to learn and improve their English literacy skills. There is a strong focus at AIS on involving parents in their children's education. LiteracyPlanet provides an ideal platform to achieve this as teachers seamlessly assign and manage individual and group work to their students as out-of-class and homework activities. This serves to solidify in-class lessons, as well as encourage parental engagement in their child's literacy development.

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The teachers collectively give LiteracyPlanet a 5 out of 5! It has positioned our teaching as a leading program in the region and better still, the students love it.

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Matthew Cooper
Head of Academics KG-Grade 6



The improvement in literacy learning outcomes is clear at Al Rowad International Schools. The educators love the immediate feedback that LiteracyPlanet gives them, with the data from completed missions proving very useful in both intervention and acceleration responses.



LiteracyPlanet brings personal satisfaction to thousands of Al Rowad students.

And not to forget the students in this! The reports back from these children are all very positive too. They are excited by having access to fun resources that are tailored to their needs. The gamified nature of it brings about a sense of personal satisfaction for improving one's score and knowledge that they are building their English literacy skills.



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The gamified nature of LiteracyPlanet brings about a sense of personal satisfaction for improving one's score. This platform keeps students engaged and asking to log back in.

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Matthew Cooper
Head of Academics KG-Grade 6

Literacy skills keep getting better

The intended use of LiteracyPlanet was to support and extend learners. In clearly illustrating the performance of each individual, the platform ensures each child can progress at the speed at which is best for them. And the interaction students get with LiteracyPlanet keeps them engaged and asking to log back in. The school continues to see these 3,500 students' literacy levels improving.



For more information, visit www.literacyplanet.com.
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